

Supporting Your Payroll Giving Activity

Payroll Giving Surgery and Brainstorm

How can your charity 'stand out from the crowd' in a market where competition is fierce?

Payroll giving income is difficult to increase significantly. CCWorks thinks that this is due, in part, to the reliance of charities on the services of PFO's and in part, to their passivity.

We believe that payroll giving can be used creatively as a fundraising mechanism by many more charities to provide greater increases in sustainable income.

So, why not let the Directors at CCWorks brainstorm for you?

Our one-day payroll giving surgery and brainstorm will:

- **Help you to understand your strengths/weaknesses/opportunities and threats.**
- **Help you to understand corporate and PFO drivers**
- **Create an outline strategy to optimise your existing income**
- **Apply creative thinking to this fundraising mechanism**
- **Leave you with a range of original ideas to develop further**

Our Directors, Christine Jenkins and Alison Allington offer their invaluable experience of three decades in corporate and payroll giving fundraising. They also work with key corporates to advise on and manage their Community Investment programmes.

If you would like more information about our services and fees, please contact:

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